

Key person loss; the things I have learnt assisting farming families and their business during tragedy'

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When tragedy occurs

- **There is nothing normal about this situation.**
- **Communication and respect are key.**
- **You are a trusted part of their business; your super power is your skillset and knowledge of the business.**
- **How you can contribute will depend on the circumstances and the business dynamic**
- **Touchbase with extended family, emergency contact, neighbour or other consultant.**

How you can help & support

- **It comes down to: who you are, what you know and what you can do. Know your capacity and don't over promise.**
- **If the situation calls for it put boots on the ground**
- **Media; if comfortable offer to act as family spokesperson. Have a plan**
- **Work out what has to happen and make it happen; this is critical if no one else can make a decision.**

Look after yourself

- **It's a lot of responsibility in the worst circumstances**
- **Have good support around you.**
- **Upskill yourself; AICD, Leadership programs, Media Training & First Aid (both St John's & Mental Health Association)**





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