



**AUSTRALIAN ASSOCIATION OF
AGRICULTURAL CONSULTANTS**
WESTERN AUSTRALIA INCORPORATED

OUTLOOK 2020 SPEAKERS



DAVID CHRISTMAS
Dept. of Treasury, WA

David Christmas is Director of Economic and Revenue Forecasting at the Western Australian Department of Treasury, a position he has held for almost four years. David has held a number of other positions with the State Treasury, including as Director of Strategic Policy Unit, and roles in economic policy, revenue policy and State finances. Prior to working with the State Treasury, David worked for 4½ years with the Commonwealth Treasury in the Debt Management Branch as well as providing advice on Australia's engagement with multi-lateral development banks and its overseas aid program.

David has a Bachelor of Economics with Honours from Murdoch University and has been a member of the Bankwest Curtin Economics Centre Advisory Board since its inception.



BASIL LENZO
Brolos – Geraldton Fishermans'
Co-op

Basil Lenzo is a third generation fisherman based in Fremantle and has been a skipper, owner, and investor in the lobster industry for over 37 years. He became a shareholder of GFC in 2004 and a member of the Board in 2007 and is now the Chairman. Basil brings with him strong business and investment experience, has a Masters in Business Administration from the University of Western Australia and is a graduate of the Australian Institute of Company Directors.

Basil also serves as an independent director on the Rural Financial Counselling Service WA.



JASON CRAIG
CBH Group

Jason was appointed General Manager Marketing and Trading in April 2012 and is responsible for CBH's Marketing and Trading division.

Jason has vast experience in domestic and international grain markets, and customer relationships through his previous roles of President Director with PT Eastern Pearl Flour Mills and as a Trading Manager with the Grain Pool (now CBH Marketing and Trading).



PETER MORRIS
PJ Morris Wools

PJ Morris Wools Pty Ltd started in 1989 predominantly as an Australian Mohair exporter before expanding back into the wool export market. Peter Morris joined the business in the early 90s and re-established PJ Morris Wools Pty Ltd as WA's premier independent wool exporter.

Throughout the past 20 years PJ Morris Wools Pty Ltd has grown to become a major exporter of wool to China and India sourcing from all regions of Australia. Through continually expanding and building on established global networks, PJ Morris has recently diversified into the export of other growing commodities into Asia.



DAVID BEATTY
Meat & Livestock Australia

David is a veterinarian with a PhD and background in agriculture research. David has worked for Meat and Livestock Australia for more than 10 years across both R&D and Marketing. He has spent time in the Middle East as the MLA regional manager and now back based in Perth as the Group Manager for Productivity and Animal Wellbeing. This role is responsible for MLAs on farm R&D investments as well as producer consultation and live export R&D and operations.



DAN O'DONOGHUE
Merricks Capital

Dan O'Donoghue is the Head of Agriculture Investment at Merricks Capital. Dan's background is in Corporate Finance, Restructuring and Capital Advisory, with a specific focus on the optimal capital structures of Agricultural enterprises.

Merricks Capital is an Institutional Fund Manager, with \$2b of funds under management and a strong appetite for future capital deployment into Agriculture. Merricks Capital is the largest non-bank provider of Credit into Australia & New Zealand, providing leverage to agribusiness operators with a high degree of flexibility and alignment of objectives.



AMY COOMBE
Bullshift

Amy Coombe is a National Speaker, Facilitator, Author and accredited Life and MBIT Coaching Practitioner. Amy has appeared live on the ABC News, on Channel 10 'The Project', Channel 7 'Today Tonight' and been featured in CLEO Magazine, The Mental Health Commission Magazine 'Head 2Head', WA Family Magazine 'Offspring', The Sunday Times, Perth Now & The Australian Online. In 2014 she was the official Ambassador for Mental Health Week in Western Australia. Amy's clients include: ABN Group, CBH Group, Dairy Farmers Australia, Princess Margaret Hospital Foundation, Ernst and Young and Save the Children. Amy speaks with heart, humour and honesty, creating moments of reflective silence followed by roars of laughter and a positive shift of energy.